

# BRANDON CHAUHAN

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**Kitchen Portfolio:** [brandonchauhan.co.uk](http://brandonchauhan.co.uk) | **Location:** Kidderminster, Worcestershire

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## PROFILE

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Results-driven professional with a proven track record of consistently exceeding sales targets and cultivating strong client relationships. Skilled in lead generation and known for driving business growth. Solutionist with an entrepreneurial mindset.

## EXPERIENCE

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### **Kitchen Sales Designer | Wren Kitchens | Sept 2021 – Aug 2023**

- Spearheaded lead generation, achieving a conversion rate of 65%.
- Cultivated enduring client relationships, consistently exceeding targets by 30% resulting in first-year net sales of 780K.

### **Freelance Design & Development | Get Graphic | Feb 2015 - Present**

- Crafted trendsetting, mobile-first websites, catalysing business launches.
- Propelled brand transformations through rebranding, resulting in a 70% increase in customer engagement.

### **Senior Sales Executive | Dreams Beds | Oct 2018 – Sept 2021**

- Orchestrated exceptional customer service, resulting in a consistent 25% target overachievement.
- Surpassed overall sales targets and KPIs, contributing to a team-wide 15% YOY increase.

### **Assistant Store Manager | Dixons Carphone | Sept 2016 – Aug 2018**

- Thrived in a fast-paced setting, utilising rapport-building to secure 15% over target.
- Managed performance reviews within a team of 6, deftly handling challenges to maintain a harmonious team.

### **Creative Digital Media Apprentice | Dreamtek | Feb 2015 – Aug 2016**

- Collaborated directly with MD for company rebrand, delivering impactful marketing assets.
- Conceptualised and designed landing pages, resulting in a 30% increase in user engagement.

### **Junior Designer | DRP Group | Sep – Nov 2014 (3-month placement)**

- Translated rigorous briefs and brand guidelines into striking print and web designs.
- Collaborated with cross-functional teams to ensure design consistency and alignment with project goals.

## **EDUCATION**

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### **Dreamtek Academy**

Higher Education Diploma in Graphic Design & Digital Media

### **The Bewdley School**

GCSEs (A\*-C) in Art, Triple Science, Maths, English, Culinary Arts

## **SKILLS**

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### **Hard Skills**

- Advanced Web Design
- Seamless UI/UX Design
- Prospecting and Lead Generation
- Negotiation and Deal Closing
- Product Knowledge and Technical Expertise

### **Soft Skills**

- Exceptional Customer Service
- Relationship Cultivation
- Effective Communication
- Task Prioritisation
- Keen Learner